

Program Objectives

To create a positive “first” and lasting impression through cohesive design, façade project development and signage that expresses the “home town” character of Sparta while preserving the heritage, natural and historic beauty of the area.

The goal of the Sparta Revitalization Committee Board of Directors through this Façade Grant Program is to promote “store front” improvements while continuing to respect the architectural character of each building using cohesive designs, quality materials and superior workmanship. *SRC has the right to approve or reject any project

Eligibility

Eligible applicants include Sparta Business Area Business property owner or occupying tenant who present written consent signed by the property owner authorizing this tenant to participate in the program. First-time applicants will be given special consideration. Applications previously submitted, but not selected, may be resubmitted. The physical address of the property must be within the geographical area of areas between the welcome to Sparta Signs on 18 and 21.

Reimbursement

Sparta Revitalization Committee Board of Directors retains all rights to inspect the finished project and determine the project has been completed satisfactorily and in compliance with the grant application.

Reimbursement funds will be mailed within 30 days (thirty) of receipt of original paid invoices for materials and labor for work approved for the project and outlined herein.

Application and Reimbursement Deadlines

- Applications must be received by Sparta Revitalization Committee on or before **APRIL 30, 2020**
- Grants recipients will be notified on or before **May 18, 2020**
- The approved project must be completed by **November 30, 2020** unless an extension has been approved by Sparta Revitalization Committee.

The 2020 Façade Grant Program focus will be applications received from business property owners or occupying tenants whose physical address within the geographical area between the Welcome to Sparta Signs on 18 and 21 and will be reviewed as funding permits.

Funding Limitations

Funding for this project is provided by Sparta Revitalization Committee. Funding is limited—apply early!

The SRC reimbursable funds are limited to 1/2 (one/half) of the documented project cost up to a maximum of \$1,000.00

Eligible Expenditures

- Installing replacement awnings
- Restoring, rehabilitating and repairing building facades with original materials preserving the appearance and character of the store front
- Maintaining masonry (repainting)
- Painting and/or repainting wooden surfaces
- Repairing and/or replacing windows and doors
- Entryway and/or front window lighting
- Adding trees, shrubs, foliage and/or flowering plants
- Approved signs and/or window logos

The Façade Grant Program provides funding for improvements made to exterior façades only, and applies to any business property owner or occupying tenant whose building has a Main Street address and is visible from Main Street.

Ineligible Expenditures

- Project activities started prior to the approval of the Façade Grant by Sparta Revitalization Comm.
- “Sweat Equity”
- Project oversight
- Project Administration
- Work performed by family members of owner/tenant employees
- Routine maintenance work
- Work not included in project application
- Electrical work other than that required for signage